



## Internet Marketing Consultants

### Advertising Opportunities

SMM has a number of online websites where display ads or text link ads can be displayed. All have high quality articles and content that ranks well in Google keyword searches and generates very appropriate visitor traffic. All websites are mobile friendly and display well in smartphones (iPhone and Android).

Ads can be inserted on web pages either for a limited time or permanently. The Ad Rate Card shows the most popular formats but other formats can be considered to meet your needs.

The full list of online properties is as follows (data is from Google Webmaster Tools as of April 15, 2012):  
smmbc.ca, bpwrap.com, otherbb.com and seniorhealthmemos.com.

Domain	Description	Indexed web pages	Total links to the site	Page - Rank	Start Date
Website and blog: smmbc.ca	Internet Marketing with over 75 in-depth articles	165	11,074	4	November 1998 with name changes
Blog: bpwrap.com	Internet Marketing Marketing from a global perspective	415	2,362	3	March 29, 2004
Blog: otherbb.com	Business and Marketing from a Canadian perspective	464	14,634	4	February 23, 2005
Blog: seniorhealthmemos.com	The latest on health, wellness and aging for seniors	37	381	2	August 10, 2011

The following are our standard arrangements for text links ads.

1. The normal arrangement is for one text link per advertiser within a single web page and ideally one word or no more than 2 words in the link text.
2. If the client provides the link text and the requested link (URL), we will find the most appropriate place for the link. If need be, the post can be edited slightly to accommodate the link.
3. Alternatively if the client would prefer their own text, then this can be arranged. The suggested link text to be added to the web page (if provided by the client) will be subject to editing by SMM and final acceptance by the client. This provision ensures that the final version of the web page reads well.
4. The fees for such an ad within any of the above online properties will be found in the associated Ads Rate Card.

#### Other Terms and Conditions

- \* Ad rates and availability are subject to change at any time
- \* No overuse of caps and no over use of specials characters (!\*@, etc.) will be accepted.
- \* We reserve the right to refuse any advertising or ad campaign at our discretion without explanation.
- \* Ad rates are based on pre-payment. As such, all advertising must be paid in full, in advance of any ad run.
- \* Payment is accepted by PayPal. Payment should be made to [barry.welford@gmail.com](mailto:barry.welford@gmail.com) .
- \* Due to the nature of advertising, we cannot provide guarantees on results nor do we provide refunds.

If you have advertising needs that are not met by the above arrangements, please do not hesitate to contact us at [admin@smmbc.ca](mailto:admin@smmbc.ca)

Barry Welford  
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